Transavia cookie overview			Consent level
Name cookie/script/web beacon	Domain	Description	Basic
__RequestVerificationToken	.transavia.com	This cookie allows us to verify that the web requests we get are actually coming from our website. This is a defense against CSRF (Cross-Site Request Forgery).	x
_ga, _gat_advGaTracker, _gid, _guali	.transavia.com	These are performance cookies used for Google Analytics. They are used to identify unique users (e.g. by assigning a random number) and for instance are used to limit the collection of data on high traffic websites.	x
_gaexp	.transavia.com	This cookie is used for Google Optimize 360. Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in e.g. for the purpose of improving the performance and user experience on our website.	x
_stCookieTest	.transavia.com	Relay42 Cookie. This cookie checks whether your browser is technically capable of storing cookies. It is automatically removed at the end of each visit. If we determine that your browser does not accept cookies (e.g. if you disabled cookies in the settings), there will be no question for consent and we will operate as if you did not consent to the use of cookies.	x
_svs & cookies_accepted	.transavia.com	Relay42 Cookie. Visitor specific settings such as your consent to cookies and values necessary to efficiently operate the technology. This include for example a time-code of the last time synchronization operations were executed to avoid doing this more often than necessary. The values in this cookies are not unique to you, it is not used to identify your device. If other visitors use the website in the same time and pick the same cookie consent preferences, they will receive the same cookie.	x
apiDomain_3_2f1ePy_02dPad0xWNnbJ2HKD38LkXa_yHBZMWLGEBYb52AU0CKCMhrErSIsfRFp6	.gigya.com	Dynamic cookie.This cookie is used for Gigya (Customer Identity and Access Management). This information is used to facilitate delivery of our service. Gigya's servers passively collect data through the implementation of the Gigya API. These cookies allow the website to remember choices you make (such as your user name, language or region you are in) and provide enhanced, more personal features.	x
ASP.NET_SessionId	.transavia.com	Default ASP.NET cookie that we use to save the progress of a users booking. The customer's booking is stored in a session that expires after 25 minutes.	x
AWSELB	dynamic.dimml.io	This cookie is used by the o2mc platform to balance the load on the website in order to be able to have a fast, responding website	x
criticalCss	.transavia.com	Dynamic loading of CSS on website (functional) in order to display the basic functionalities of the website as it should.	x
df_bpln, df_fv, df_vn, df_vs	.transavia.com	Stores anonymous visit and visitor information for basic statistics without saving any personal information from you.	x

Cookie	Domain	Description	
ec_country, ec_device	.cars.cartrawler.com	These are cartrawler cookies. These cookies are necessary in order to have the website function correctly. The cookies are used to store the current country and device of the user to show them a mobile or desktop website that works as it should.	x
hashed_email	.transavia.com	This cookie is used to create a unique user ID of the user, so that the user can be remembered when they log in in a subsequent session. It stores a hashed email address of visitor in an anonymous way. The information in this cookie can not be traced back to an e-mail adress.	x
PLAY_LANG, PLAY_SESSION	cars.cartrawler.com	These cookies are used for Cartrawler. These are framework cookies necessary in order to have the website function correctly and used to manage the current session of the customer, including the language settings, in order to maintain the same settings when landing on Cartrawler's website.	x
recommendations	.transavia.com	This cookie stores the last search action in an anonymous way. It is used in the functionality of recommended destination cards on the website.	x
SC_ANALYTICS_GLOBAL_COOKIE	.transavia.com	This cookie is essential for the functionality of the content management system and is necesary in order for our website to work correctly.	x
sitelang	.transavia.com	Last visited language is stored to be able to show the correct language when visiting links on our site.	x
transavia.performance.result.measured	.transavia.com	This cookie stores the performance of the browser and is used to determine on certain pages if a dynamic background should be shown or not.	x
websiteeu#lang, websitenl#lang	.transavia.com	Last visited regional (country) site is stored to be able to show the correct language when visiting links on our site	x
AMP_TOKEN	transavia.com	AMP cookie. Used to navigate between AMP pages and regular pages in the website. Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service. Used in order for the website to function correctly.	x
CONSENT	.google.de	A non-Transavia pixel. Information on how the user uses the website and on advertising the user may have seen before. This cookie is being set when the user has previously agreed to the privacy policy of Google. When the user does not whish for this cookie to be set, they should log out of their Google account on the device they are using.	x
1P_JAR	.gstatic.com	A non-Transavia pixel. This cookie is used by Youtube to show users individualized advertisements based on the user's former search history and ad interactions. When the user does not whish for this cookie to be set, they should log out of their Google account on the device they are using.	x

APISID, HSID, LOGIN_INFO, CONSENT, PREF, SAPISID, SID, SSID, SIDCC, VISITOR_INFO1_LIVE, YSC	.youtube.com	A non-Transavia pixel. These cookies are set via embedded youtube-videos. They register anonymous statistical data on for example how many times the video is displayed and what settings are used for playback. No sensitive data is collected unless you log in to your google account, in that case your choices are linked with your account, for example if you click "like" on a video. These cookies are used by Youtube to build a profile of the website visitor's interests and show relevant ads on other sites. These cookies work by uniquely identifying your browser and device. These cookies are being set when the user has previously agreed to the privacy policy of Google. When the user does not whish for this cookie to be set, they should log out of their Google account on the device they are using. Every one of these cookies is unique and has a unique function.	x
GPS	.youtube.com	A non-Transavia pixel. Registers a unique ID on mobile devices to enable tracking based on geographical GPS location. When the user does not whish for this cookie to be set, they should log out of their Google account on the device they are using.	x
SSID, SIDCC	.google.com	A non-Transavia pixel. Information on how the user uses the website and on advertising the user may have seen before. This cookie is being set when the user has previously agreed to the privacy policy of Google. When the user does not whish for this cookie to be set, they should log out of their Google account on the device they are using.	x
APISID, NID, SID, 1P_JAR, HSID, SAPISID, OGPC	.google.com	A non-Transavia pixel. These Google cookies are used by Google to build a profile of the website visitor's interests and show relevant ads on other sites. These cookies work by uniquely identifying your browser and device. These cookies are being set when the user has previously agreed to the privacy policy of Google. When the user does not whish for these cookies to be set, they should log out of their Google account on the device they are using. Every one of these cookies is unique and has a unique function.	x
ADRUM	transavia.com	AppDynamics cookie. This cookie is used to measure web server speed. This cookie contains the referral page URL and some timing information. When the JavaScript agent loads on the subsequent page, it reads the information and then deletes the cookie. If there is no javascript agent on that page, the cookie is deleted when the browser is closed. For privacy purposes, the URL of the referral page is hashed.	x
ADRUM_BTa, ADRUM_BT1	transavia.com	AppDynamics Cookies. These cookies help correlate browser data with related server-side performance data. These cookies track errors that users may receive and provide us with insight to make sure that we can improve your user experience.	x
doocookie	smartconnect.transavia.com	High level functional data necessary for dohop/smartconnect page to work.	x
formstate	smartconnect.transavia.com	Chosen language/residency/currency for dohop/smarconnect pages.	x

Transavia cookie overview					
Name cookie/script/web beacon	**Domain**	**Description**	**Consent level**	**Consent level**	
			Statistics	**Marketing**	
All cookies on Consent level Basic tab + the ones below:					
MUIDB	bat.bing.com	This cookie is used by Microsoft Bing and registers anonymous user data over multiple users on multiple websites. This is a third party cookie for Bing, used to increase the efficiency of advertisements on websites.	x	x	
uid	.wizaly.com	This cookie sets a user ID to be used by the Wizaly platform. This id is generated during a user's first visit on the website or his first banner exposition. Its value is random and not related to the user identity (generated from random and sequential values). This cookie is used to track a customer's banner exposition. Wizaly cookies are used for analytics of user behaviour on the website, gain insight in the customer journey on the website and for attribution of sales.	x	x	
ESVTRK	.transavia.com	This cookie sets a user ID to be used by the Wizaly platform. This id is generated during a user's first visit on the website. Its value is random and not related to the user identity (generated from timestamp, URL parameters and a random value). This id is the main user tracking id on Wizaly's platform and is used for analytics and marketing optimzalization. Wizaly cookies are used for analytics of user behaviour on the website, gain insight in the customer journey on the website and for attribution of sales.	x	x	
ESVSS	.transavia.com	This cookie sets a user ID to be used by the Wizaly platform. This id is generated when a new session is triggered. Its value is random and not related to the user identity (generated from timestamp and URL parameters). This id is used to identify and regroup user actions across multiple visits into one unique session. This cookie is used for analytics and marketing optimalization. Wizaly cookies are used for analytics of user behaviour on the website, gain insight in the customer journey on the website and for attribution of sales.	x	x	
esvvvars	.transavia.com	Cookies are used to store custom parameters at visit level. Wizaly cookies are used for analytics of user behaviour on the website, gain insight in the customer journey on the website and for attribution of sales.	x	x	
_hjIncludedInSample	.transavia.com	This cookie is set to let Hotjar know whether that visitor is included in the sample which is used to generate Heatmaps, Funnels, Recordings, etc.	x	x	
_esvan_id.50193., _esvan_ses.50193.	.transavia.com	Stores information about the visitor and affiliates in order to attribute affiliate sales.	x	x	
_sp_id.e6e2, _sp_ses.e6e2, _sp_id.f30a, _sp_ses.f30a	.transavia.com	Dynamic Snowplow analytical cookies measuring anonymous click behaviour on the website and traffic to the website in order to improve user experience	x	x	

test_cookie	.transavia.com	Anonymous visitor data. Here, we save the dynamic variables (origin, destination, passengers, travel information, etc.) for analysis purposes.	x	
uf	.tradetracker.net	This cookie is used to anonymously track conversions on our website and reward partners for their share in the conversion.	x	
hams_fpid, hams_uid	.h-ams.net	These cookies are set by Haensel AMS. They set a unique identifier and are used for web analytics purposes in order to measure the attributed value per touchpoint.	x	
esvuvars	.transavia.com	This cookie is used to store custom parameters at visit and user level. Wizaly cookies are used for analytics of user behaviour on the website, gain insight in the customer journey on the website and for attribution of sales.	x	
_gcl_au	.transavia.com	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.		x
MUID	.bing.com	This cookie is used by Microsoft Bing as a unique user identifier for the purpose of measuring and therefore improving campaigns.		x
IDE	.doubleclick.net	Anonymous visitor data. Here, we save the dynamic variables (origin, destination, passengers, travel information, etc.) for targeting purposes.		x
anj	.adnxs.com	This is an AppNexus cookie and is used for tracking conversions on our website for the purpose of measuring and therefore improving campaigns.		x
cid	track.adform.net	This cookie sets a unique user ID, which is used to optimize adverstisment display for the user.		x
C	track.adform.net	This cookie is used by advertisement dparty Adform to identify if a user's browser accepts cookies or not, for instance when a user blocks cookies using an adblocker. This information is used to determine whether advertisements can be shown to the user.		x
df_user_id	.transavia.com	This cookie is set by Relay42 as a unique identyfier. It is used to identify and track the website visitor, for marketing and user experience purposes.		x
guest_id, personalization_id	.twitter.com	Twitter cookies appears on pages that use the button "Tweet" and serve to identify the user with a unique number associated with Twitter. These cookies are necessary for the integration of Twitter and sharing capabilities for social media on the website. Each of these cookies is unique and has a unique function.		x
r42-collect-[ID], r42-partnerSync-[ID]	t.svtrd.com	These cookies are used by the Relay42 Tag Management System and the Relay42 Data Management Platform. They are used to merge user profiles based on a common third-party cookie. The cookies are used for the purpose of personalized advertisement.		x

				x
fr	.facebook.com	This cookie is set by Facebook, through their Plugin (share button) on our website. This cookie is an encrypted version of the Facebook ID and the browser ID. It sends information to Facebook regardless if you are a member or you have logged on the social network. We use the Facebook Plugin to allow you to share content on our website that you like.		x
in-market, _r42_homepage_pers, _r42_recognized_user	.transavia.com	These cookies are used by the Relay42 TMS and DMP. These cookies serve the purpose to offer personalised marketing content and increase the user experience on the website.		x
uuid2	.adnxs.com	This is an AppNexus cookie and is used for tracking conversions on our website for the purpose of measuring and therefore improving campaigns.		x
_svlet	.transavia.com	Relay42 Cookie. This cookie keeps a time-code of your last entry to this website. It is automatically removed at the end of your browsing session. The code is used to determine whether your are browsing many pages in one visit or you are opening the website multiples times. Transavia uses this data for analysis and optimization purposes.		x
_svtri	.transavia.com	Relay42 Cookie. This cookies stores an anonymized random number for each device, allowing Transavia to combine collected data with previous visits. The number is specific to the domain (e.g. transavia.com) that sets the cookie and will be different if you visit another website that uses their own separate instance of Relay42 technology.		x
imp_nk, imp_sb, imp_sk, imp_sl, imp_st, imp_uk	.transavia.com	These are Now Interact cookies. They are placed to gain a better insight into visitor behaviour on this website. This makes it possible to have personalized services on the website. Every one of these cookies is unique and has a unique function.		x
gig_hasGmid	.transavia.com	This cookie is associated to Gigya (Customer Identity and Access Management). It is used by Gigya during the login process for a personal account.		x
hasGmid, gmid, ucid, s_pers	.gigya.com	These cookies are used for Gigya (Customer Identity and Access Management). Gigya's servers passively collect data through the implementation of the Gigya API. These cookies allow the website to remember choices you make (such as your user name, language or region you are in) and provide enhanced, more personal features. This information is used to facilitate delivery of our service. Every one of these cookies is unique and has a unique function.		x